



2022 SUCCESS STORY

SUSIE Q'S KIDS



Susie Q's Kids

We provide comfort bags to kids in need in our community: kids in hospitals, shelters, foster care, and those grieving the loss of loved ones.

Dr. Mary Welsh
 Susie Q's Kids President and Co-Founder
 Author, Speaker, Professor
 Grief Session Facilitator

We brighten and inspire the lives of children in need and help further the missions of other nonprofits who distribute our comfort bags.



Website: www.susieqskids.org
 Email: drmary@susieqskids.org
 Phone: 248-220-6846



Registered 501c3 nonprofit



SUSIE Q'S KIDS

Susie Q's Kids is making an impact in our community by furthering the missions of other nonprofits, encouraging "Kids in Helping Kids" and ultimately brightening and inspiring the lives of kids in their programs such as hospitals, shelters, foster care, advocacy centers, schools, autism centers, refugee centers, camps, and grieving agencies.



Together
We Make a Difference





VISION

To provide comfort bags to kids in need in our community.

MISSION

Our mission is three-fold:



- To further the missions of the nonprofits who distribute our comfort bags to kids in need in their programs: hospitals, shelters, foster care, schools, autism centers, refuge centers, advocacy centers, camps, and grief agencies.
- To encourage "Kids in Helping Kids" through philanthropy, fundraising, and creating and distributing our comfort bags.
- To brighten and inspire the lives of kids in need in our community, one comfort bag at a time.



THE REASON



Background

Our daughter Susie McBride-Welsh had a lifetime of illnesses, she passed in 2017. She understood the value of a teddy bear, a blanket, warm socks, inspirational items, and comfort activity items.

We founded Susie Q's Kids in late 2018, we provide comfort bags to kids in need in hospital/health situations, shelters, foster care, schools, autism centers, advocacy centers, refugee centers, camps, and grieving agencies.

Why "Kids Helping Kids"

When Susie passed, her birthday came around a couple of months later. We gathered as family and friends and decided to make comfort bags in honor of Susie and her young foster friend Felicia. Susie remembered she only had a few items. Those who came went shopping and bought items to brighten the day for another child and teach their kids about giving back. The kids were happy and excited to be involved and know another kid would be happy with the bag.

How the Comfort Bags are Distributed

We give the comfort bags to other nonprofits for distribution to the kids in need in their programs. In this way, we further the missions of other nonprofits and their missions, thus reaching the kids in need in our community. The nonprofits are grateful for the contributions and see the impact firsthand; we imagine the smiles of these kids protected under privacy policies. Together we offer a stronger program for the nonprofits and kids in need in their programs.

THE SOLUTION



Financial Support, Grants, and Sponsorships

Our organization depends on the charitable funding support, grants, and sponsorships to develop and operate our programs to further the missions of other nonprofits, engage "Kids in Helping Kids" and provide comfort to kids in need. Please visit our website to learn more or contact Dr Mary Welsh, President and Cofounder, drmary@susieqskids.org



In-kind Donations and Services and Donation Drives

We are always looking for partners to join our team with the valuable services, time, and initiatives they bring. We have donation boxes that may be placed at your business site to collect coloring books, crayons, markers, hygiene items, etc. Learn more at www.susieqskids.org or contact Dr Mary Welsh, President and Co-founder drmary@susieskids.org



Events, Spirit Weeks, Fundraisers. Bag Stuffing Nights

Susie Q's Kids is dedicated to expanding the discussion "It's OK, not be OK" and raising awareness about suicide awareness and prevention.

Dr Mary Welsh speaks to businesses, groups, and kids, interested in having Dr Mary or Susie Q's Kids involved in an event or if you wish to participate as a volunteer at an event or bag stuffing. contact Dr Mary at drmary@susieqskids.org

We Need Your Help





WHAT'S IN OUR BAG?



Our comfort bags are tailored to meet the need of the non-profit recipients and per the donor's requests.



Our comfort bags include a soft cuddly teddy or panda bear, a blanket to snuggle, a pair of warm Bombas socks, inspirational items, and a drawstring comfort bag full of activity items to occupy their time.

Some bags contain a hygiene component of full-size products like shampoo, toothpaste, toothbrush and holder, dental floss, tissues, chapstick, and brush and comb.

Other bags contain sensory items such as squishy balls, poppers, fidgets, and items to stimulate their senses.



Shop our wishlist to help us
<https://smile.amazon.com/ch/83-2545476>





IMPACT



Kids Helping Kids

Kids want to help. We encourage "Kids in Helping Kids" through various avenues. such as donation drives, bottle drives, a portion of craft sales, art projects, and participating in charity fundraising programs, spirit weeks, and bag stuffing events. Kids can relate and are big components of the success of our program.

If your youth group, sporting group, boy or girl scout group, or school is interested, please contact Dr Mary Welsh to create a plan drmary@susieqskids.org



Boy Scout Troop 1490

GET YOUR GROUP INVOLVED

CONTACT US TO LEARN MORE

WWW.SUSIEQSKIDS.ORG



Cousino HS Leadership Team



IMPACT



Health-Focused Nonprofits

Our comfort bags help ease the anxiety, worry, and monotony of a hospital stay or situation making it easier for the medical team and family to deal with the child needing attention.



Shelter and Homeless Needs

Our comfort bags, bears, blankets, and socks aid those seeking housing care and our hygiene bags provide necessary hygiene items.

**TOGETHER
WE ARE
BETTER**



Advocacy Centers

Kids battling situations involving bullying, discrimination, harassment, and sexual or domestic violence find comfort in our bears and bags as they seek the help they need.

MENTAL
health
MATTERS

ASKING
for
HELP
is OK

IT'S OKAY
to get
7!help?



United Way
of Southwest Michigan

We support
those in need

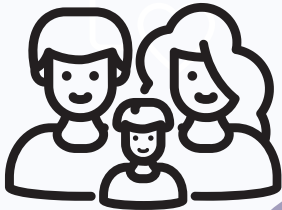


IMPACT



Foster Care

Children removed from their home environment and placed in foster care need to know others' care. Our comfort bags fill that need and let them know others care, they matter!



Refuge Centers

Families and kids relocated need the basics, our comfort bags provide a sense of belonging and that others' care.



Autism Centers

Kids on the autism spectrum face different challenges, our comfort bags for autistic kids include sensory items to fulfill their needs beyond comfort.





IMPACT



Schools and Youth Groups

Kids today face many obstacles and challenges. We provide schools and youth groups with our comfort bags as they are many times on the front line of recognizing a child needs support.



Camps for Kids with Needs

Many kids lack the ability to attend camp. We provide camp comfort bags to camps that harness those challenges and offer kids a chance to be a kid and experience camp.



Grieving Kids Need Help



Kids are pressed with the anxiety of losing loved ones, seeing those adults left behind acting differently, and they miss their loved ones. Our comfort bag and grief book help to share concepts for dealing with loss.



How many kids did we help this year?

Susie Q's Kids

- distributed 2,750 comfort bags,
- helped 3,765 kids,
- engaged six different youth groups,
- made 60 non-profit distributions, and
- donated over \$150,000 value to local nonprofits to help the kids in need in their programs.



What groups received our comfort bags and distributions?



WHO WE HAVE SERVED

All For One and One For All

Angelas Hospice

Autism Alliance of MI

Big Family of Michigan

Care House Macomb County

Centria Autism Macomb

Child Advocacy Center

Children's Methodist Society

Choice Hospice

Common Ground

Detroit Rescue Mission Ministeries (DRMM)

Eles Place

Ennis Center

First Step

Four County Foundation

Friendship Circle

Gildas Club

Golden Arrow

Grace Centers of Hope

Haven

Hispanic Service Center

Hope Network

Kids on the Go

Lions Bear Lake Camp

Lions District 11-A2 Oakland and Macomb County

Love Inc

Macomb Foster Closet

MCrest

Monica Hamlett

MORC Autism

Mount Clemens School

New Hope Network

New Hope Center Grief Support

Orchard Children's Services

Play Place

Refuge Center of Lapeer

Rochester Lions Club

The Life Church

Turning Point

“

"Susie Q's Kids is an amazing organization and can really help you to understand that hope and light can come to all children. They service hospitals, shelters, and foster care groups with bags for children that bring them a little life and hope. If you are looking for a service-oriented group to bring your organization light, this is the one for you." Supporter

“

"Beautiful mission and supportive of our youth in the community." Supporter

”

“

"Amazing non profit, Susie Q's Kids and is touching the lives of young children one bag at a time." Supporter

”

“

"Susie Q's Kids is a truly special organization. They give kids Love in a bag. They let them know that there is someone out there thinking of them." Volunteer

”

“

"Susie Q's Kids is a terrific organization. The care bags they provide are a blessing to the children receiving them." Supporter

”

“

"Wonderful organization doing wonderful things for others!" Supporter

”

“

"Dr. Mary Welsh and the team at Susie Q's Kids truly understand the challenges that our youth face and they are always there to offer comfort and support." Supporter

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“

"This is a fantastic organization and Dr. Mary does amazing work to help give joy, comfort, acceptance and love to children and young people in need." Supporter

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“

"Dr Mary has a fantastic passion for what she does and a powerful story that drives her!" Supporter

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"The comfort bags are especially helpful for new young grievers to feel hugged and a little special during their time of loss of a loved one. We have shared them with families who are in early grief." Provider

”

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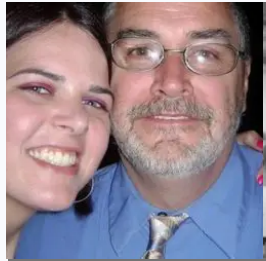
"Susie Q's Kids is an amazing organization putting good into the world for children. Children in hospitals, shelters, and foster care can feel lost and hurting. The comfort bags they supply are truly a bright gift to so many children!" Supporter

”

MEET THE Q TEAM



Dr Mary Welsh
President, Co-founder



Joseph Welsh
Treasure, Co-founder



James McBride
Vice President



Ashley Welsh
Secretary



Angela McBride
Board Director



Jaye Scullio
Board Director



April L'ecuyer Dye
Event Coordinator



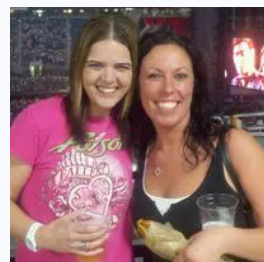
Patty Jackson
Volunteer Extraordinaire



Shawna Bork
Advisory Consultant



Dusty Welsh
Webdite andMedia Consultant



Karly Beaupre
Advisory Consultant



Vicki Loomis
Advisory Consultant

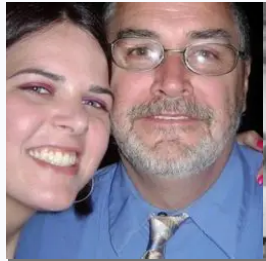
VOLUNTEERS NEEDED



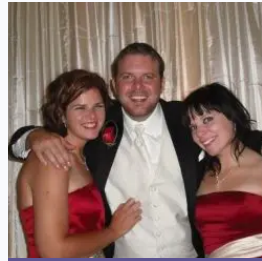
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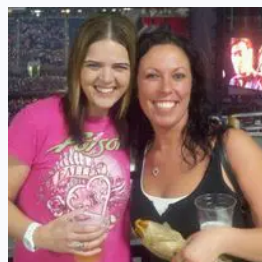
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Vicki Loomis
Advisory Consultant

VOLUNTEERS NEEDED



AWARDS AND HONORS



Board Member



Momprenuer of the Year



Joe Sandomierski Award for Outstanding Contributions to the Ideals of Lionism and Your Humanitarian Efforts

Bag Stuffing Location

We were honored to be named the **Community Partner of the Year** for our work with the American Foundation for Suicide Prevention (AFSP) for the work at their suicide walks expressing "IT'S OK, NOT TO BE OK" and offering some hope and healing.



Community Partner of the Year 2022



Speaker and Supporter

WAYS TO SUPPORT US



susieqskids.org



Financial and In-kind Donations

This donor list represents a cumulative giving above \$1,000 from January 1, 2022 to December 31, 2022. Susie Q's Kids recognizes the support of our generous financial and in-kind donors, whose donations of items and services totaled over \$150,000. While we are grateful for all gifts, space does not allow us to list every donation received. Additionally, thank you to all our anonymous and cash donors.

Community philanthropic support is very important to Susie Q's Kids and we make every effort to ensure there are no omissions or misspellings.

Please forgive us for any oversights and contact us so that we may amend unintentional errors. Contact: Dr Mary Welsh, President 248-220-6846 or drmary@susieqqskids.org

Over \$50,000 in value

Bombas Socks
NAEIR

\$25,000-\$49,999

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\$10,000-\$24,999

Four County Foundation
Dr Mary Welsh books

\$5,000-\$9,999

Eagles for Children

\$2,500-\$4,999

Centerline School/YMCA
Warren Cousino High School

\$1,000-\$2,499

Community Financial Credit Union
Frederick Paul Sepelak
Clarity Voice
St Collette Church
Project Linus

\$500-\$999

Kiwanis Club of Bay Area
Mt Clemens Lions Club
Sterling Heights Lions Club
Sterling Heights Lioness Lions Club
Branch

\$250-\$499

Royal Oak Lions
Charlie and Christa Pearce Family
Foundation
Rocket Giving Fund
Komen Race for Cure Supporters
St Lutheran Church
Debra Nicholas
Nicole Wick
Sandra Rabaut
ATI Physical Therapy

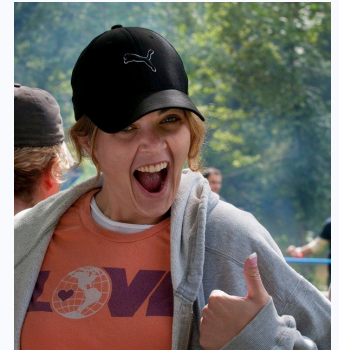
\$100-\$249

Lake Orion Lions Club
Fitzgerald Public Schools Student Council
Charlie and Christa Pearce Family
Sharon Pare
Patty Jackson



ON BEHALF OF SUSIE
AND ALL THE
KIDS WE COMFORTED

**THANK
YOU**



Susie
McBride-Welsh

We raise our thumbs up in celebration for a great year and another to come. We could not accomplish it without your support. Thank you.

When taking pictures, think of loved ones and extend your thumbs up in the air. When you look at pictures, you will realize that your loved ones are with you always, in a silly selfie, a trip to the zoo, a baby shower, a graduation, a wedding, or an ordinary day.. Thumbs up, embrace your loved ones, and help us comfort those kids in need that need our help.

Together, we can and do make a difference!



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248-220-6846



www.susieqskids.org



Contact Us